IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT GUTTA, Srinivas et al.

SERIAL NO 10/596.165

FILED June 2, 2006

TITLE COLLABORATIVE SAMPLING FOR IMPLICIT RECOMMENDERS

Grp./A.U. 2169

Examiner VO. Cecile H. Conf. No. 3089 Docket No. : P08655US01

AMENDMENT AFTER FINAL REJECTION

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Madam:

In response to the Final Office Action dated March 4, 2010, please amend the aboveidentified application as follows:

Please DO NOT ENTER

/Cecile Vo/ June 28, 2010

CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8(a))

I hereby certify that this correspondence is, on the date shown below, being:

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